

GIARDININGIRO 2009

Competition: Giardiniringiro (Temporary Gardens) 2009

Dates: 9th to 11th October 2009

Venue: Valentino Park, San Salvatio, Turin

Artistic director: Michela Pasquali

Organiser: Stilema

Sponsored by: Regione Piemonte (Piedmont Regional Government)

In collaboration with: Flor '09 Garden and Horticultural Show organised by Orticola Piemonte as part of the Regione Piemonte's *Uniamo le energie* energy campaign

THE COMPETITION

The Giardiniringiro competition is based on five main criteria:

- stylistic representation and enhancement of the area
- originality of the project and an ability to surprise
- use of new plant varieties
- creativity shown in the installation strategy
- project feasibility (also in economic terms)

The aim of the first edition of the Giardiniringiro competition is to reveal the full potential of Turin through the use of its public spaces and at the same time involve the general non-specialised public in an analysis of the contemporary status of the area's architecture. The creation of about **20 temporary installations** will not only help to enhance the visibility of this area of the city but also raise awareness and promote an active debate as regards urban development and transformation.

Each garden should carry a message and provide the visitor with a stimulating new experience through the layout of the installation and the interaction of artistry and creativity so that places that are normally ignored are reinterpreted and their special features and inherent vitality revealed.

The installations should therefore encourage visitors (both tourists and residents) to stroll around this area of the city and provide the inhabitants with a greater awareness of their environment and their place in it and with the notion that the city is something that belongs to everyone. It is also a way to launch the idea of what a city garden means and the role that it plays but without doubt the starting point should be that of bringing all sorts of different people together in an urban context.

An international jury will select the 20 best applications from all those submitted. Over the following months the different projects will be developed alongside the organising team. Construction of the gardens themselves is planned to start at 8am on 8th October and this phase is an open event where the "gardeners" will be able to share their experiences with each other, work together and involve and create a dialogue with the public. There is the possibility that some installations could become permanent depending on space available and the type of project.

A photographic and film presentation of the different phases of the exhibition will be made to encourage continuing debate and generate new ideas for the further development of gardens in the future.

AREA OF THE COMPETITION

The area of the city chosen for the garden installations is in the **San Salvario** area of Turin bordered by **Via Madama Cristina**, **Via Saluzzo**, **Corso Marconi** e **Via Claudio Luigi Berthollet**.



APPLICATION FOR THE GIARDININGIRO COMPETITION

The first edition of the Giardiningiro competition will take place in Turin on 8th (set up day), 9th, 10th and 11th (display days) October 2009.

1. Competition Secretary

The competition is sponsored by the Regione Piemonte and organised by Stilema and Orticola Piemonte as part of the Regione Piemonte's wide-ranging *Uniamo le Energie* Energy Mobilization Project. The Competition Secretary's address is Stilema, Via Cavour 19, 10123 Torino. For further information contact Stilema +39 011 5624259 or visit www.giardiningiro.it.

2. Entry requirements and competition documentation

Applicants are required to send an e-mail to info@giardiningiro.it including name, surname, date of birth, address, telephone number, fax number and e-mail address.

Visit www.giardiningiro.it to see aerial photos, map and photographs of the area.

3. Project area

The design and installation of the temporary gardens will take place in the San Salvario area of Turin bordered by Corso Massimo D'Azeglio, Corso Dante, Via Saluzzo and Via Valperga Caluso. Within this area, the applicants can choose freely the spot where to build their installation.

4. Project designs

One or more documents containing the following are required:

- A brief report summarising the idea behind the installation and its objectives
- An artist's impression of the garden
- A working drawing with cost estimates

High resolution images should be saved to CD or sent by e-mail to info@giardiningiro.it

5. Competition deadlines

The last date for delivery of the documentation (see point 4) is the 30th August 2009.

The CD containing the project documentation should be labelled "Concorso Giardiningiro 2009", and sent to Stilema, Via Cavour 19, 10123 Torino, or via email to: info@giardiningiro.it

6. Calendar of Events

The last date for delivery of the documentation: 30th August 2009

The work of the jury will finish within 15 days of the above delivery date.

Competition results will be published within seven days of the conclusion of the jury's deliberations.

Participants will be informed by e-mail of the result of the competition and the results will be published on www.giardiningiro.it.

The winners will be asked to carry out their projects during the exhibition in Turin from 8th to 11th October 2009.

7. Jury members

The jury, which is being formed at this moment, will be composed of Italian and international professionals:

Michela Pasquali, landscape architect, editor of the *Oltre i giardini* series of books published by Bollati Boringhieri.

Filippo Alossa, gardener and nurseryman, president of the Nuova Società Orticola del Piemonte, Torino.

Alessandra Chiti, architect and coordinator of the Master's Degree in Architecture at IED, Torino

Pablo Georgieff, architect and landscape architect, with the Coloco, Paris

Monika Gora, landscape architect with GORA art&landscape ab, Malmö.

Andrea Heistinger, botanist, participated in *Die besten Garten, Internationale Beispiele zu Gartenarchitektur* exhibition, Austria

Topher Delaney, landscape architect with Seam Studios, San Francisco.

Felix Goebel, landscape architect with Seam Studios, San Francisco.

Ippolita Nicotera landscape architect with studio.eu, Berlin. The atelier is in charge for the design and coordination of the International exhibition *Ortus Artis* at the Certosa of Padula.